

## Speeding things up at Coca-Cola!

*"But it wasn't happening fast enough!!"* was used to describe the results being achieved by **Coca-Cola Amatil's Operational Excellence Program**.

Taking the stage at CTPM's **2014 TPM & Lean Forum** was Vireena Peacock, **Manufacturing Manager** at Coca-Cola Amatil's (CCA) Northmead site. Vireena a 17 year veteran with CCA and holding a Master's in Education, Graduate Diploma in Management and a Diploma of Teaching, saw value in learning and applying CTPM's Continuous Improvement methodology to the Northmead site.

**Figure 1: Vireena presenting at the Forum**



Even though "we gave them the tools" the Leadership Team at the Northmead plant recognised that although many successful outcomes were being achieved by their Operational Excellence (OE) Program, a drive to increase Overall Equipment Effectiveness (OEE) across all manufacturing lines required an extra element to be introduced into their OE Program Strategy.

In assessing what they needed for success, CCA Northmead acknowledged that they had a clear Improvement Vision, as well as the discipline to follow a development plan to achieve OE, but something was missing. They required a Coach to:

- Provide structure, support and encourage;
- Define what discipline is; and
- Create a development plan at many levels.

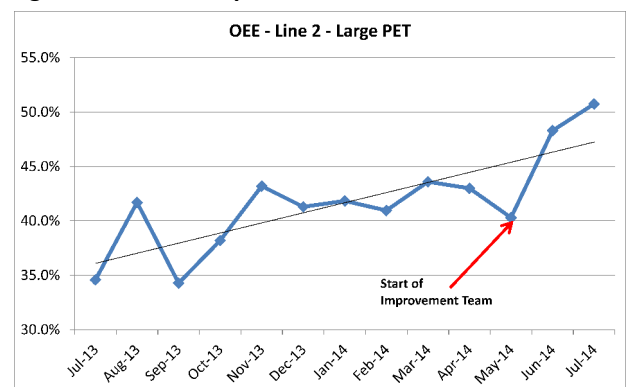
As a result, in May 2014, CTPM was engaged to assist the Northmead plant with their OE Program. Initially trialing a couple of Cross-functional Teams

to understand and implement OEE improvement opportunities, the results achieved were detailed in a couple of ways by Vireena:

**Structure + Discipline + Egalitarian Process  
= Engagement = Improvement**

And, as can be seen in Figure 2 below, this equated to a 20% increase in OEE on one of the key manufacturing lines through the 3 month life of the Cross-functional Improvement Team formed to focus on the performance of that line.

**Figure 2: Line 2 OEE performance**



Building on the success of the initial teams, more Cross-functional Improvement Teams are currently being implemented and guided by CTPM, with the focus in the later part of 2014 being not only Line Performance, but also improving the effectiveness of the sites Daily Review Process.

By focusing on the effectiveness of Daily Review Meetings, the site will be able to rapidly recover from incidents and events impacting expected performance and most importantly initiate corrective actions to prevent their re-occurrence.

No longer will the site lament "but it wasn't happening fast enough"!

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