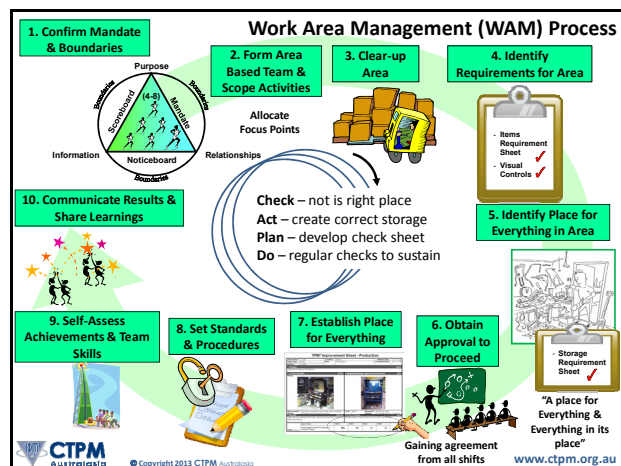


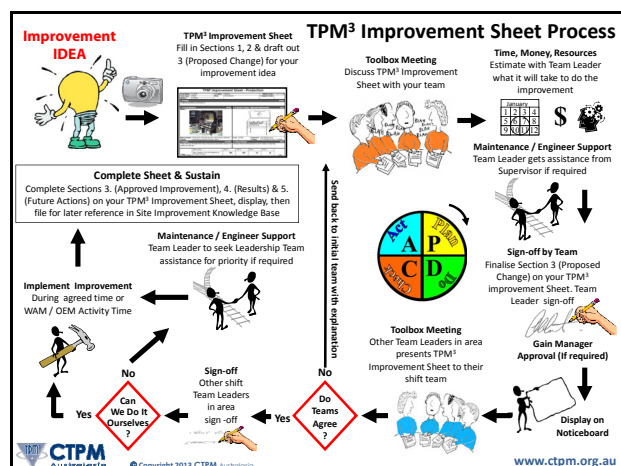
A New Design for your Improvement Journey!

Whether you are questioning personnel to build understanding, gaining approval to carry out improvements or sharing results with others, communication is the key to success in any Improvement Journey.

Through their ongoing research and implementation, CTPM have discovered that people retain information better when it's represented both visually and verbally while supported by doing.



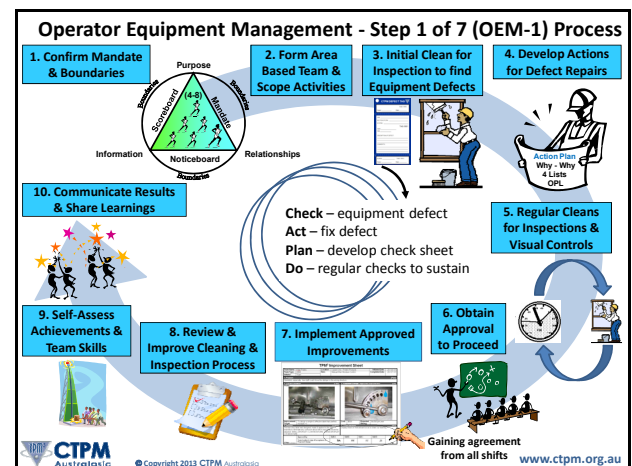
CTPM's Visual Poster strategy has been used to help sites enhance their communication to outline the use of improvement tools and standard procedures in their improvement journey.



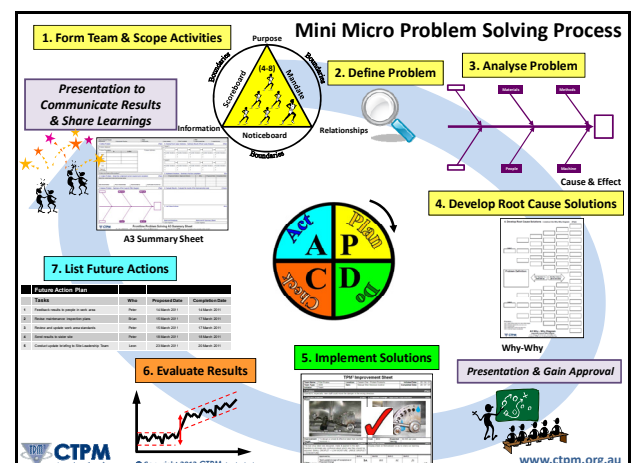
Using Visual Posters (as seen throughout this article) caters for the different learning types and

assists people who struggle with written or spoken language.

With new personnel coming and going, trying to sustain improvement can be difficult, especially if a site is lacking on the communication front. Having Visual Posters of Processes and Standards can help prompt personnel when they are still finding their feet in the Improvement Journey and it also reveals to them the sites expectations during everyday tasks.



If communication ceases to exist within a site, engagement of the personnel will decrease, sustainability of any implemented improvement will fall away and new proposed improvements will lack ownership.



If you are interested in learning more about these Visual Posters and would like to request an order form, or are looking to design something more specific to your site. Contact us at CTPM Head Office on +61 2 4226 6184 or email ctpm@ctpm.org.au.

Remember visual communication is a powerful tool and it can make a big difference to any site's Improvement Journey. Don't delay and contact CTPM today ... even if you start off by making a whiteboard your best friend!

