



CTPM China Capabilities Development

In the last 6 months CTPM has been working on developing its capability to help enter the Chinese market. Our Research & Development Manager of China Operations, Zoe Zhou, joined CTPM in Wollongong last September and has been devoted to establishing the business in preparation to one day support Australian company sites and local companies in China.

Consisting of numerous resources which are posted on the new Chinese webpage www.ctpm.org.cn and other activities, CTPM's capability development aims to increase its presence in China. The development activities so far, include:

1. Webpage – Public Access

E-News articles – Over 20 articles published to inform our clients and followers of our progress, client successes and upcoming events.



CTPM Webinars – A total of 5 Webinars created from one of our experienced Navigators, focused on CTPM's latest learnings and how to apply TPM & Lean thinking to the workplace.



TPM & Lean Readings – A total of 3 papers published to keep CTPM followers up to date with the latest news and trends in the industry.

2. Webpage – Member Access

E-Tech articles – Over 10 articles published by CTPM as a service to members to assist them in broadening their understanding and knowledge of the TPM³ Journey.



Member Readings – A total of 4 papers published to keep CTPM members up to date with a more in depth look at the latest news and trends.

3. Webpage – Available to Purchase

In this section of the website there are two packages available for all to purchase:

- Work Area Management support material; and
- Frontline Problem Solving support material; ready for site implementation through a team based improvement approach.

4. CTPM China Seminar

The newly created CTPM China Seminar is used to provide Chinese residents now based in Australia, the opportunity to network, learn, discuss and explore the ideas and concepts of TPM & Lean. The sessions are being held at CTPM Head Office in Wollongong for all Chinese students from Local Universities and their parents.

In combination with these great developments CTPM has been in contact with Chinese based organisations looking to set up a network for potential partnerships in the future. In networking, CTPM President Ross Kennedy has been invited to be the key note speaker at the 11th National Congress of TnPM at Guilin China on 25-28 September 2013.

Ross has accepted the invitation and plans to fly to Guangzhou on Sunday 22 September, visit the local Dulux site (DuluxGroup that recently purchased B&D Doors and has a large site located near Guangzhou) and a local Wilmar Cooking Oil site (owners of Sugar Australia and NZ Sugar, they have 34 sites throughout China and are the leading manufacturer of Cooking Oil), before flying 1 hour west to Guilin for the Congress.

Please forward this article to any of your contacts or colleagues that may find our venture into China of use. We have also prepared a Chinese version of the article if necessary for distribution. CTPM would like to thank you for your continual support.

