

Getting Linked In to CTPM!!!

Want the chance to share your thoughts about Operations Excellence?

Want to witness what other companies are achieving and how?

Want to know what workshops and webinars are available for you and your company?

CTPM has responded to many requests, by recently revamping their 'LinkedIn' presence, offering much more value to followers.

LinkedIn is a business-minded social networking site with the purpose to facilitate the online exchange of ideas, information and opportunities.

Like the majority of social media sites, LinkedIn is free to register and the network provides an excellent forum for interaction with other professionals on a local, national and international level.

We at CTPM have found LinkedIn to be a great tool to help:

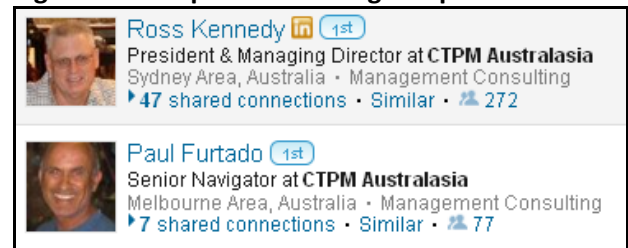
- Inform clients and individuals interested in Operations Excellence about great successes companies have achieved;
- To create informative discussions that are open to questions and ideas; and
- Inform clients and interested parties of CTPM Material developments and updates (all without having to leave your desktop).

As a part of our LinkedIn revamp, you now have the ability to join and follow all of our CTPM Navigators, as well as our CTPM Company page and Group 'Operations Excellence from TPM & Lean'.

CTPM Navigators

We are now making it simpler to make contact with our CTPM Navigators. All CTPM Navigators are now on LinkedIn with a comprehensive profile. You can look at any CTPM Navigator's field experience, background and contact them at any time.

Figure 1 – Sample CTPM Navigator profiles



Company Page – [CTPM Australasia](#)

We update our company page weekly with what is happening in regards to workshops, material updates and client successes. Each week a highlight of the previous week will be posted with a photo to make sure CTPM followers are constantly kept up to date with our latest news.

Figure 2 – Recent client success on Company Page



This page also contains a listing of products and services, allowing CTPM followers to view what is up for offer, recommend and even submit written reviews of these products.

Group Page

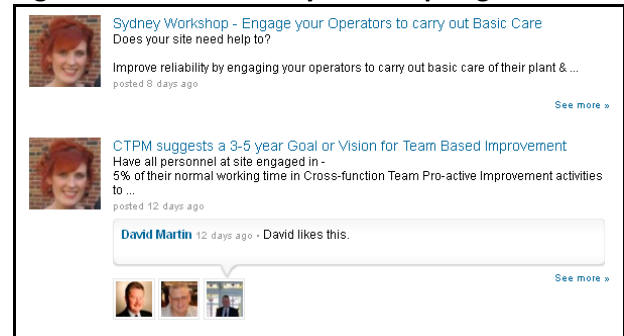
Operations Excellence from TPM & Lean

The CTPM group page was set up for generating informative discussions around the topic of 'Operations Excellence'. These discussions also act as a question and answer tool which allows like-minded professionals to ask questions which all group members can answer.

To make sure our followers are up to date with CTPM's latest thinking and events, discussions are updated weekly and CTPM event information (workshops and webinars) is updated fortnightly.

The great thing about this group is that industry-specific questions are answered by identifiable people from within that industry, which is not always the case in other online Q&A forums.

Figure 3 – Recent activity on Group Page



CTPM would like to thank the support of our LinkedIn followers and invite all others to join this great new communication tool. We believe that 'keeping in touch in the digital age is more than just swapping business cards or mobile phone numbers, it's important to be able to profile professionals and organisations before committing to a business relationship' and with our new LinkedIn initiative, we hope to achieve this.

For further information please contact:



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