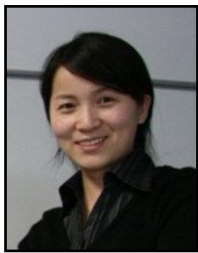


PRESS RELEASE

CTPM Australasia announces its expansion into China with the new appointment of Zoe Zhou as Research & Development Manager – China.

CTPM Australasia is excited to announce the newest addition to our Head Office team in Wollongong!



Zoe Zhou has been appointed to the new role of Research & Development Manager for China. Previously, Zoe came to CTPM as a post-graduate from the University of Wollongong. Now graduated, Zoe has decided to remain in Australia and lead CTPM to develop its Chinese capabilities.

With Zoe on board, CTPM aim to expand its global presence. CTPM often receive requests from existing clients within Australia, New Zealand and Indonesia to support their operations in China.

This has prompted the decision to extend operations to assist Chinese organisations with their On-going Improvement in TPM & Lean (TPM³).

Within the current technological climate, CTPM understand that a strong online presence is necessary to achieve recognition within the global marketplace. Therefore, CTPM are currently developing a Chinese web presence by creating a separate CTPM website and social networking sites targeted specifically towards Chinese organisations.

Zoe will also liaison with the University of Wollongong and other local universities to develop relationships with Chinese International students who wish to gain a greater understanding of Operations Excellence.

CTPM see this new appointment as a means to extend its global presence and look forward to continuing to support local as well as international organisations to increase productivity and reduce costs as they strive for Operations Excellence.

For more information about CTPM's expansion into China please contact CTPM Head Office on +61 4226 6184 or email ctpm@ctpm.org.au. Please also view our website www.ctpm.org.au and follow us on Twitter www.twitter.com/CTPMAustralasia for further developments.